#### Telefónica Deutschland

# Preliminary results Q4 / FY22

22 February 2023



Markus Haas CEO



Markus Rolle CFO



#### **Disclaimer**



This document contains statements that constitute forward-looking statements and expectations about Telefónica Deutschland Holding AG (in the following "the Company" or "Telefónica Deutschland") that reflect the current views and assumptions of Telefónica Deutschland's management with respect to future events, including financial projections and estimates and their underlying assumptions, statements regarding plans, objectives and expectations which may refer, among others, to the intent, belief or current prospects of the customer base, estimates regarding, among others, future growth in the different business lines and the global business, market share, financial results and other aspects of the activity and situation relating to the Company. Forward-looking statements are based on current plans, estimates and projections. The forward-looking statements in this document can be identified, in some instances, by the use of words such as "expects", "anticipates", "intends", "believes", and similar language or the negative thereof or by forward-looking nature of discussions of strategy, plans or intentions. Such forward-looking statements, by their nature, are not guarantees of future performance and are subject to risks and uncertainties, most of which are difficult to predict and generally beyond Telefónica Deutschland's control, and other important factors that could cause actual developments or results to materially differ from those expressed in or implied by the Company's forward-looking statements. These risks and uncertainties include those discussed or identified in fuller disclosure documents filed by Telefónica Deutschland with the relevant Securities Markets Regulators, and in particular, with the German Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht – BaFin). The Company offers no assurance that its expectations or targets will be achieved. Analysts and investors, and any other person or entity that may need to take decisions, or prepare or release opinions about the shares / securities issued by the Company, are cautioned not to place undue reliance on those forward-looking statements, which speak only as of the date of this document. Past performance cannot be relied upon as a guide to future performance. Except as required by applicable law, Telefónica Deutschland undertakes no obligation to revise these forward-looking statements to reflect events and circumstances after the date of this presentation, including, without limitation, changes in Telefónica Deutschland's business or strategy or to reflect the occurrence of unanticipated events. The financial information and opinions contained in this document are unaudited and are subject to change without notice. This document contains summarised information or information that has not been audited. In this sense, this information is subject to, and must be read in conjunction with, all other publicly available information, including if it is necessary, any fuller disclosure document published by Telefónica Deutschland. None of the Company, its subsidiaries or affiliates or by any of its officers, directors, employees, advisors, representatives or agents shall be liable whatsoever for any loss however arising, directly or indirectly, from any use of this document its content or otherwise arising in connection with this document. This document or any of the information contained herein do not constitute, form part of or shall be construed as an offer or invitation to purchase, subscribe, sale or exchange, nor a request for an offer of purchase, subscription, sale or exchange of shares / securities of the Company, or any advice or recommendation with respect to such shares / securities. This document or a part of it shall not form the basis of or relied upon in connection with any contract or commitment whatsoever. These written materials are especially not an offer of securities for sale or a solicitation of an offer to purchase securities in the United States, Canada, Australia, South Africa and Japan. Securities may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption there from. No money, securities or other consideration from any person inside the United States is being solicited and, if sent in response to the information contained in these written materials, will not be accepted.

Preliminary results Q4 / FY22
Strategic Update



Markus Haas CEO

#### Strong FY22 results on back of commercial success Continued growth path leveraging O<sub>2</sub> brand momentum

#### Investment-for-Growth

Successful 3-year programme

>33%

MSR market share<sup>1</sup>

+3.8m

Postpaid net adds

>80%

5G population coverage

Network hattrick



3x consecutive improvement



## Outperformed FY22 outlook

+5.9%

Revenues

+5.3%

OIBDA adj. for except. effects

14.7%

Capex/ Sales

## Winning strategy execution based on strong company fundamentals Dynamic mobile market with future growth opportunities

#### Macro-economics

#### German economy

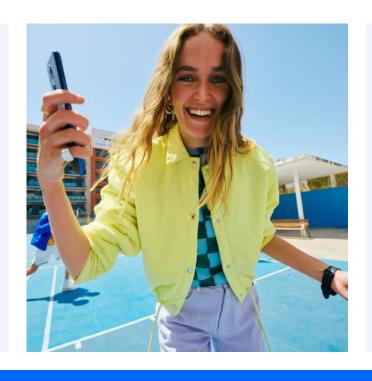
Expected to grow

#### **Unemployment**

Continued at low level

#### **Digitalisation**

Focus on acceleration



#### **Strategy Execution**



#### **Mobile Growth**

High network quality & award-winning services



#### **B2B Attack**

SME-momentum through enhanced service offerings



#### **Smart Bundling**

Strong customer satisfaction drives increased household penetration & convergence

**Network** High quality Customers & employees
Strong satisfaction

'more-for-more'
Portfolios launched

**ESG**<u>Extended lea</u>dership

**Digitalisation**Accelerated transformation

**Strategic Success Factors** 

#### Targeting nationwide 5G coverage latest by YE25

Energy ambition to keep overall consumption broadly flat

#### **Current Network**

#### 'Very Good'

3<sup>rd</sup> consecutive award by connect magazine

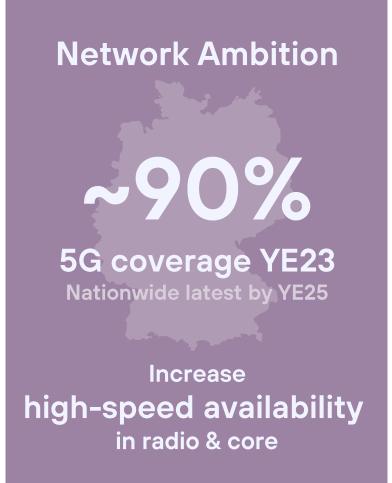
>80%

5G coverage

#### **Fulfilled**

Key regulatory obligations





#### Drive profitable growth through 'more-for-more' strategy across brands Leveraging excellent network quality and price-value leadership

O<sub>2</sub> Mobile Key driver of 'more-for-more' strategy **April 2023** Launch +3€ Front-book increase **Data & Speed** Increased data allowance Higher speeds O<sub>2</sub> Grow Built-in



#### **Blau Prepaid**

Supporting 'more-for-more' strategy

February 2023

Launch

+1€

Front-book increase

**Data & Speed** 

Increased data allowance Higher speeds

#### Extending ESG leadership to deliver a sustainable digital future

Executing ambitious Responsible Business Plan 2025

#### **ESG Update**

Long-term PPAs

Direct sourcing of green energy

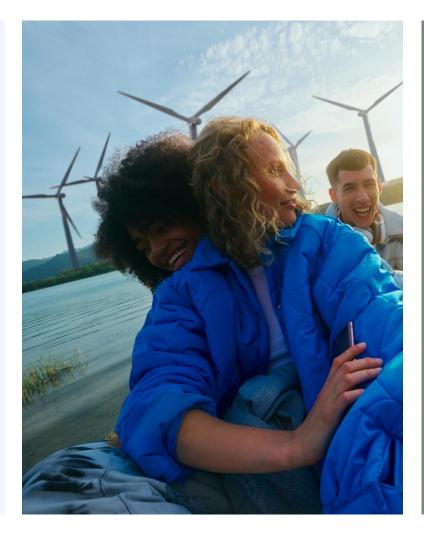
Well recognised Top ESG rankings









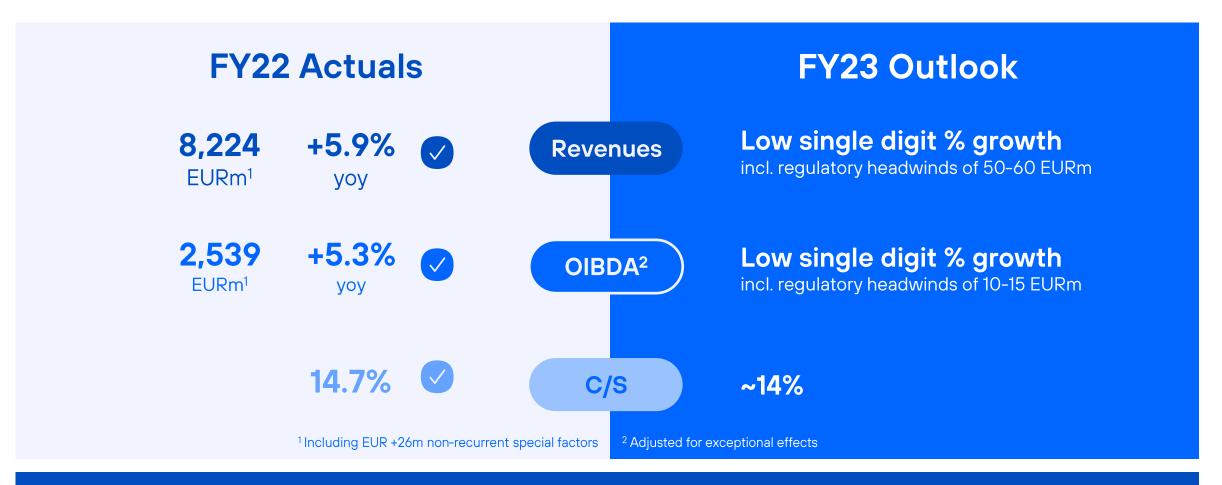


# **Extending ESG Leadership**

FY23 key focus areas of Responsible Business Plan:

Energy efficiencies. Residual emissions. EU Taxonomy.

## Confident FY23 outlook building on strong growth momentum Capex/Sales returning to normalised levels



#### Dividend floor of EURc 18 for FY22 & FY23

# Preliminary results Q4 / FY22 Financial Update



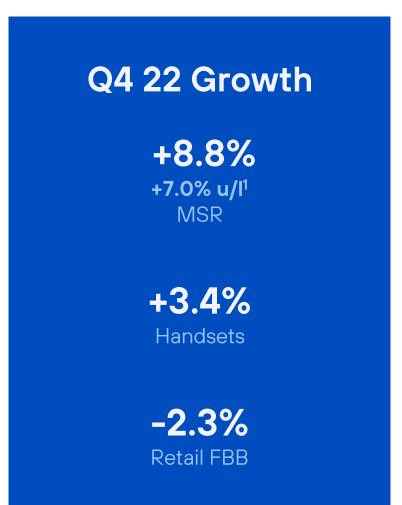
Markus Rolle CFO

#### Strong revenue growth

#### Continued sustained MSR momentum driven by core business







#### **Continued strong commercial momentum**

Key growth drivers – O<sub>2</sub> tariff portfolio & O<sub>2</sub> brand

Q4 22 Mobile

+264k

Postpaid Net Adds

1.2%

O<sub>2</sub> Postpaid Churn

**-0.3% yoy +0.4% u/I excl. MTR effects** O<sub>2</sub> Postpaid ARPU



Q4 22 Fixed

+18k

Fixed Net Adds

1.0%

Fixed Churn

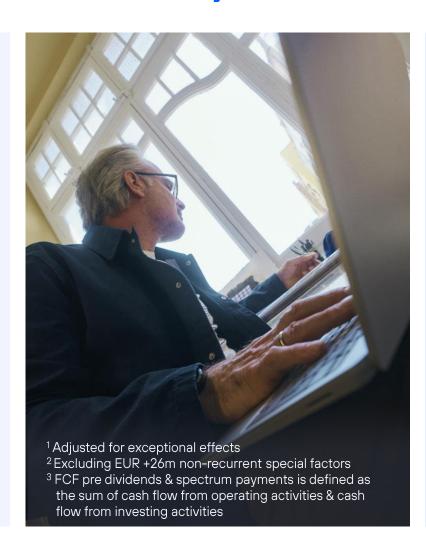
+5.1% yoy

**Fixed ARPU** 

#### Improved MSR quality & cost management driving steady OIBDA growth

Free Cashflow following usual seasonality





#### **FY22 Free Cashflow**

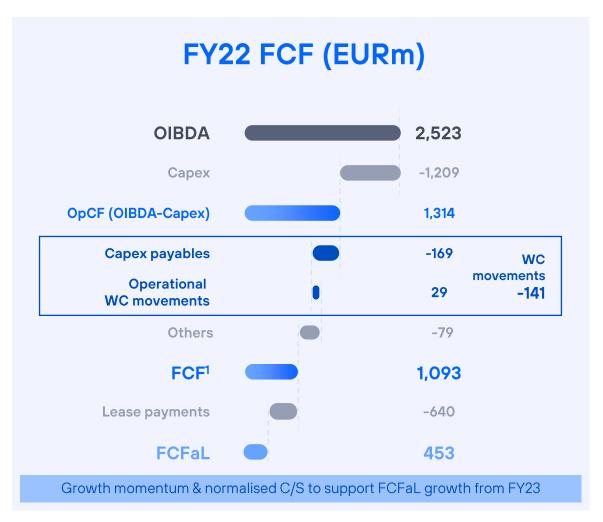
**2,523 EURm** OIBDA

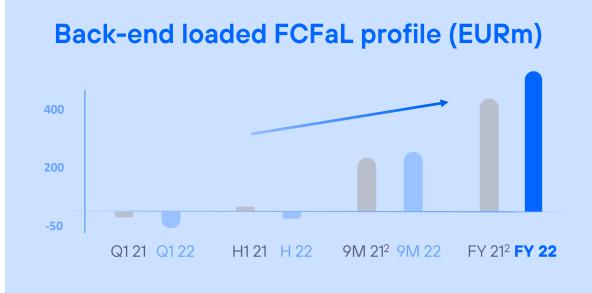
1,209 EURm

**1,093 EURm** FCF3

453 EURm FCFaL

## Growing FCF generation with back-end loaded FCFaL profile Strong balance sheet









#### Confident FY23 outlook on back of strong FY22 results

Key take-aways

>80% 5G pop coverage

Targeting ~90% coverage by YE23
Nationwide latest by YE25



#### Focus on ESG strategy

Promoting a sustainable digital future

#### **Healthy OIBDA growth**

Core business momentum & cost management with focus on FCF generation

#### **Confident FY23 outlook**

Carry-over of strong growth momentum including ambition to keep overall energy bill broadly flat yoy

#### Strong revenue growth

Sustained MSR momentum driven by core business strength

# Thank You Management Q&A



Markus Haas CEO



Markus Rolle CFO

# Thank You We look forward to your feedback



Christian Kern
Director Investor Relations
+49 179 9000 208
christian.kern@telefonica.com



Marion Polzer, CIRO
Head of Investor Relations
+49 176 7290 1221
marion.polzer@telefonica.com



Eugen Albrecht, CIRO
Senior Investor Relations Officer
+49 176 3147 5260
eugen.albrecht@telefonica.com

# Telefónica Deutschland